



Report Parameters

Outcome Space: **Program - TMU BA in Communication - Cinema & Digital Arts**

Level: **Program**

Term: **2022 Fall TMU Trad, 2023 Fall TMU Trad and 2 more...**

Student Minor: **No records found!**

Student Concentration: **No records found!**

Detail Level: **Outcome**

Campus Code: **No records found!**

Delivery Mode: **No records found!**

[Edit Report Parameters](#)

Outcome Set	Outcome Code	Outcome Description	Total Assessments	Outcome Rubric Distribution	Success
TMU BA in Communication - Cinema & Digital Arts	U.BA.COM.CDA.01	Demonstrate a working knowledge of media history and theory.	60	<p>86.7% 3.3% 10.0%</p>	90 %

Outcome Set	Outcome Code	Outcome Description	Total Assessments	Outcome Rubric Distribution	Success			
TMU BA in Communication - Cinema & Digital Arts	U.BA.COM.CDA.02	Demonstrate basic mastery of film/video pre-production techniques including conceptualizing, scripting, storyboarding, pitching, critique, general shoot preparation, location scouting, and casting.	84	<table border="1"> <tr> <td>81.0%</td> <td>19.0%</td> </tr> </table>	81.0%	19.0%	100 %	
81.0%	19.0%							
TMU BA in Communication - Cinema & Digital Arts	U.BA.COM.CDA.04	Demonstrate basic mastery of film/video post-production techniques including video editing and, sound editing.	48	<table border="1"> <tr> <td>56.3%</td> <td>43.8%</td> </tr> </table>	56.3%	43.8%	100 %	
56.3%	43.8%							
Average Student Performance Level across all PLOs			192	<table border="1"> <tr> <td>76.6%</td> <td>20.3%</td> <td>3.1%</td> </tr> </table>	76.6%	20.3%	3.1%	97 %
76.6%	20.3%	3.1%						



Report Parameters

Outcome Space: **Program - TMU BA in Communication - Creative Writing & Publishing**

Level: **Program**

Term: **2022 Fall TMU Trad, 2023 Fall TMU Trad and 2 more...**

Student Concentration: **No records found!**

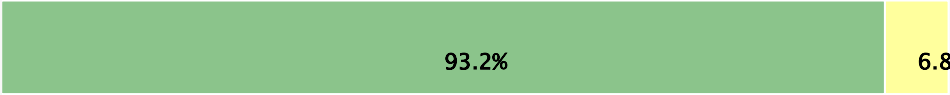
Detail Level: **Outcome**

Campus Code: **No records found!**

Delivery Mode: **No records found!**

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Outcome Set	Outcome Code	Outcome Description	Total Assessments	Outcome Rubric Distribution	Success
TMU BA in Communication - Creative Writing & Publishing	U.BA.COM.CWP.02	Write effectively in several forms and genres, including short stories, essays, memoirs, and features.	210	<p>92.4% 7.6%</p>	100 %
TMU BA in Communication - Creative Writing & Publishing	U.BA.COM.CWP.04	Demonstrate basic proficiency in textual editing for elements of story, style, grammar, tone, and institutional appropriateness.	26	<p>100.0%</p>	100 %

Outcome Set	Outcome Code	Outcome Description	Total Assessments	Outcome Rubric Distribution	Success
		Average Student Performance Level across all PLOs	236	 <p>A horizontal bar chart representing the outcome rubric distribution. The bar is divided into two segments: a large green segment representing 93.2% and a smaller yellow segment representing 6.8%.</p>	100 %



Report Parameters

Outcome Space: **Program - TMU BA in Communication - Speech Communication**

Level: **Program**

Term: **2023 Fall TMU Trad**


Student Concentration: **No records found!**

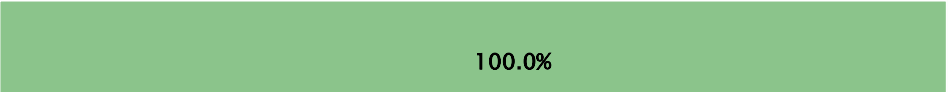
Detail Level: **Outcome**

Campus Code: **No records found!**

Delivery Mode: **No records found!**

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Outcome Set	Outcome Code	Outcome Description	Total Assessments	Outcome Rubric Distribution	Success
TMU BA in Communication - Speech Communication	U.BA.COM.SC.01	Engage in discussion as both speaker and listener through interpreting, analyzing, and summarizing; contribute to discussions in a way that is readily understood by listeners; present an opinion persuasively; analyze the shape and goals of a discourse; and recognize and take notes on important points in lectures and discussions.	36	 <p style="text-align: center;">100.0%</p>	100 %

Outcome Set	Outcome Code	Outcome Description	Total Assessments	Outcome Rubric Distribution	Success
Average Student Performance Level across all PLOs			36	 <p style="text-align: center;">100.0%</p>	100 %