Masters-Business Administration
TMU Online Program

Updated 8/4/2017

Booklist subject to change: This list is updated every semester, however it is still a projected list.
Please make sure you view the most up-to-date list via the Canvas Syllabus or by contacting the TMU Online department for any changes to this list prior to obtaining any books.

	Book Title	*Author*	*Edition*	*ISBN*	*Publisher*	*Price*
BUS510	**Enterprise & Public Policy**					**Kevin Hill**
	The Victory of Reason: How Christianity Led to Freedom, Capitalism, and Western Success	Stark, Rodney		978-0812972337	Random House Trade Paperbacks	$10.75
	Healing for a Broken World: Christian Perspectives on Public Policy	Monsma, Steve	2008	978-1581349610	Crossway	$18
	The Battle: How the Fight between Free Enterprise and Big Government Will Shape America's Future	Brooks, Arthur C.		978-0465022120	Basic Books	$26.53
	Why Government Can't Save You: An Alternative to Political Activism	MacArthur, John	2000	978-0849955556	Thomas Nelson	$15
BUS520	**Business Law**					**Mike Forgerson**
	Dynamic Business Law	Kubasek, Browne, Barkacs, Herron,	3rd, 2015	978-0078023781	McGraw Hill	$378
	http://shop.mheducation.com/highered/product.0078023785.html				Students will need to access e-text	
INB511	**International Business**					**Yemi Owolabi**
	International Business: Competing in the Global Marketplace	Charles W. L. Hill		978-0078112775	McGraw-Hill	$254.53
ACC520	**Financial Accounting**					**Laura Tagliere**
	Financial and Managerial Accounting for MBAs	Peter D. Easton, Robert F. Halsey	4th,	978-1-61853-102-5	Cambridge Business Publishers	$112
ACC510	**Managerial Accounting**					**Laura Tagliere**
	Financial and Managerial Accounting for MBAs	Peter D. Easton, Robert F. Halsey	4th,	978-1-61853-102-5	Cambridge Business Publishers	$112
MKT561	**Marketing Strategy**					**Kevin Hill**
	Marketing Management	Philip T. Kotler & Kevin Lane Keller	15th	978-0133856460	Pearson	$249.71
	Misbehaving: The Making of Behavioral Economics	Richard H. Thaler	May-15	978-0393080940	W.W. Norton & Company, Inc.	$16.93
FIN540	**Corporate Finance**					**Dwight Ham**
	Financial Management for Executives, 2E	Jay Preg; James Wallace	2015	978-1-61853-049-3	Cambridge Business Publishers	$68
	Case Studies in Finance: Managing for Corporate Value Creation, 7/E	Robert F. Bruner; Kenneth M. Eades; Michael J. Schill	2016	978-1-30880-614-3	McGraw-Hill	$21.79
BUS530	**Statistics**					**Dani Babb**
	An Introduction to Statistical Methods and Data Analysis	R. Lyman Ott & Micheal T. Longnecker	2015	978-1305269477	Brooks Cole	$231.95
MGT550	**Operations Management**					**Yemi Owolabi**
	Operations Management: Processes and Supply Chains	Lee J. Krajewski, Manoj K. Malhotra, Larry P. Ritzman	11th	978-0133872132		$55
MIS510	**IT Management**					**Dani Babb**
	Information Technology for Managers	G. Reynolds	2nd	978-1305389830	Course Technology	$162.46
MGT510	**Organizational Behavior**					**Eric Liang**
	Must Purchase Coursepack via Study.Net				Study.Net	$91.51
MGT590	**Leadership**					**Kevin Hill**
	The 21 Irrefutable Laws of Leadership	Maxwell, John C.	Sept. 16, 07	978-0785288374	Thomas Nelson	$18.64
	Start With Why	Sinek, Simon	2013	978-1591846444	Portfolio	$8.99
	Leadership	MacArthur, John	Oct. 1, 2006	978-0785288381	Thomas Nelson	$8.19